



**FOR IMMEDIATE RELEASE:**

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**Arlon and Mutoh America Team Up to Sponsor Graphics of the Americas (GOA) Vehicle Wrap Center at the GOA 2010 Tradeshow**

**Santa Ana, CA – January 6, 2010** – Arlon and Mutoh America team up together to sponsor the Graphics of the Americas Vehicle wrap center that will be featured at the GOA tradeshow in Miami, FL on February 25 – 27, 2010. Arlon will be featuring the new DPF 6000XRP, a 2-mil cast film with X-scape technology which will be used to wrap a vehicle throughout the show. These free demonstrations will be going on each day of the show to educate end-users on the proper techniques and tools needed to complete a profitable vehicle wrap. The demonstration times for February 25<sup>th</sup> and 26<sup>th</sup> will be 11AM, 1PM and 4PM and February 27<sup>th</sup> the sessions will be at 11AM and 1PM. All graphics will be printed on Mutoh America's ValueJet 1614-64" printer and it will also be exhibited in the wrap center booth along with Mutoh's ValueJet 1304-54" printer.

"Arlon is very excited to be able to take part in the Graphics of the Americas Vehicle Wrap Center and be able to demonstrate and present DPF 6000XRP to end-users that visit the show and the wrap center," states Kevin McKinley, VP Sales, Arlon.

**About Arlon:**

Arlon, Inc., established in 1958, manufactures and markets a full line of high quality pressure sensitive cut vinyl, flexible substrates, and print media films for the digital imaging, signage, vehicle graphic and screen printing industries. Arlon is headquartered in Santa Ana, CA, with strategically positioned distribution out of Australia, Europe, India, Latin America and Uruguay to service our customers worldwide.

**For further information on all Arlon products, contact customer service:**

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